

Contract # 49007

Schedule Dates 11/02/12-11/04/12

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Date Entered 11/01/12
Last Modified 11/01/12
Entered By Charles Shelbler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,175.00
Net Total \$80,325.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Nov. 2012	12	\$94,500.00
Grand Total:	12	\$94,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9P- GRIMM	1					1			1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10P- REVOLUTION (R)	1					1			1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		11/1/12
3.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7:57P- NBC SPORTS-- Breder's Cup	1						1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		11/1/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	9P- NBC MOVIE OF THE WEEK	3						3		3	\$3,500.00	\$10,500.00	WHDH Boston (WHDH)		11/1/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	3:30P- NOTRE DAME FOOTBALL	3						3		3	\$7,500.00	\$22,500.00	WHDH Boston (WHDH)		11/1/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6:58P- FOOTBALL NIGHT IN AMERICA	2							2	2	\$10,000.00	\$20,000.00	WHDH Boston (WHDH)		11/1/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$25,000.00	\$25,000.00	WHDH Boston (WHDH)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.